

MEDIA COMPOSER PRICING OVERVIEW PER SEP 01, 2021

The sheets on the next pages are trying to make a bit more insightful how the various ways to buy or rent Media Composer turn out over a longer period of time (6 yrs).

DISCLAIMER: I am providing this information as I have found it to be available on the Avid web store, and cannot and will not accept liability or responsibility for anyone else's purchasing decisions. If there are any errors in the below data, do let me know so I can update the document.

Essential questions:

- do you already own the add-on options you need? -> MC Standard may be enough for you, and you can keep using the add-ons you own;

BUT:

- do you need shared project/bins, because you are using ISIS/NEXIS or Mimiq or MediaCentral? -> You should choose either Perpetual or Ultimate.

A detailed comparison between all types of MC licenses can be found here: [Compare](#)

If you were to start using MC today, and/or need to get a new or additional license:

NEW LICENSE									
	PERPETUAL per Aug 30, 2021	ULTIMATE /yr	ULTIMATE /2yr	ULTIMATE /3yr	STANDARD /yr	ULTIMATE /mo		STANDARD /mo	
shared project/bins support	y	y	y	y	n	y		n	
includes Symphony option	n	y	y	y	n	y		n	
includes ScriptSync option	n	y	y	y	n	y		n	
includes PhraseFind	n	y	y	y	n	y		n	
support type	Standard	Expert Plus	Expert Plus	Expert Plus	Standard	Expert Plus		Standard	
						1yr sub, paid /mo	monthly sub	1yr sub, paid /mo	monthly sub
year 1	1999.00	499.00	949.98	1353.72	239.00	599.88	899.88	287.88	419.88
year 2	499.00	499.00	0.00	0.00	239.00	599.88	899.88	287.88	419.88
year 3	499.00	499.00	949.98	0.00	239.00	599.88	899.88	287.88	419.88
year 4	499.00	499.00	0.00	1353.72	239.00	599.88	899.88	287.88	419.88
year 5	499.00	499.00	949.98	0.00	239.00	599.88	899.88	287.88	419.88
year 6	499.00	499.00	0.00	0.00	239.00	599.88	899.88	287.88	419.88
reseller discount (est)	-99.80								
total cost over 6 yrs	4494.00	2994.00	2849.94	2707.44	1434.00	3599.28	5399.28	1727.28	2519.28

Note the difference between Standard Support and Expert Plus Support:
<https://www.avid.com/learn-and-support/avid-advantage-support-plans>

If you are currently on a perpetual license (you bought Media Composer, and have been paying your annual support renewal plan):

CURRENTLY ON PERPETUAL									
	PERPETUAL per Aug 30, 2021	ULTIMATE /yr	ULTIMATE /2yr	ULTIMATE /3yr	STANDARD /yr	ULTIMATE /mo		STANDARD /mo	
shared project/bins support	y	y	y	y	n	y		n	
includes Symphony option	n	y	y	y	n	y		n	
includes ScriptSync option	n	y	y	y	n	y		n	
includes PhraseFind	n	y	y	y	n	y		n	
works with USB dongle	y	n	n	n	n	n		n	
support type	Standard	Expert Plus	Expert Plus	Expert Plus	Standard	Expert Plus		Standard	
						1yr sub, paid /mo	monthly sub	1yr sub, paid /mo	monthly sub
year 1	499.00	299.00	549.00	799.00	239.00	599.88	899.88	287.88	419.88
year 2	499.00	299.00	0.00	0.00	239.00	599.88	899.88	287.88	419.88
year 3	499.00	499.00	949.98	0.00	239.00	599.88	899.88	287.88	419.88
year 4	499.00	499.00	0.00	1353.72	239.00	599.88	899.88	287.88	419.88
year 5	499.00	499.00	949.98	0.00	239.00	599.88	899.88	287.88	419.88
year 6	499.00	499.00	0.00	0.00	239.00	599.88	899.88	287.88	419.88
reseller discount (est)	-119.75								
total cost over 6 yrs	2874.25	2594.00	2448.96	2152.72	1434.00	3599.28	5399.28	1727.28	2519.28

The options marked yellow show the Cross-grade offers, where you relinquish your Perpetual license in return for a discount to two or three years of MC Ultimate.

Note the difference between Standard Support and Expert Plus Support, [see here](#).

Note that if you own and prefer to keep dongles, those only work with Perpetual licenses, not with subscriptions.

Note that, in order to run versions prior to 2018.9, you need a perpetual license purchase before June, 2019, [see here](#).

IMHO, the only reasons to convert/cross-grade your existing perpetual license into an MC Ultimate Subscription are:

- you do NOT already own the Symphony option, PhraseFind option, and/or ScriptSync option – and do want/need those, AND you need shared projects/bins.

If you do want to move to Ultimate, you can either

- A. CROSS-GRADE (which gets you a 2-yr Ultimate Subscription at a discount, but you lose your perpetual license)
- B. KEEP your perpetual license (and let it lapse, or not) and start a new Ultimate subscription (at the regular price)

If you DO already own all the add-on options you want/need (SY/PhF/SS), even if you let your Perpetual MC lapse, you still own those add-ons, so you would not necessarily need to move to MC Ultimate, but you could just use your add-ons with an MC Standard Subscription (239/yr paid upfront). There is NO CROSS-GRADE offer from Perpetual to Standard Subscription. So you could just KEEP your perpetual license (and let it lapse), and as soon as you want/need the latest version of MC, just start a Standard Subscription (which is less than half of what MC Ultimate costs).

HOWEVER...: Do note that MC Standard does NOT support shared bins/projects. If you need shared bins/projects, either

- A. CROSS-GRADE to MC Ultimate with a 2yr discount, but you lose your perpetual license
- B. KEEP your Perpetual license (and let it lapse) and start a new MC Ultimate subscription (no discount, but you still keep perpetual)
- C. STAY on Perpetual and keep paying for the renewals until you don't need them anymore.

You can either rent or purchase any of the add-ons, if you don't already own them:

		perpetual		subscription/yr	subscription over 6 yrs	1yr sub, paid /mo	subscription over 6 yrs	monthly sub	monthly subscription
	add Symphony	749,00		199,99 yr	1199,94	19,99 mo	1439,28	24,99 mo	1799,28
	add ScriptSync	499,00		199,99 yr	1199,94	19,99 mo	1439,28	24,99 mo	1799,28
	add PhraseFind	199,00		199,99 yr	1199,94	19,99 mo	1439,28	24,99 mo	1799,28
<i>(PhraseFind Perpetual is 99 cts cheaper than a 1yr Subscription)</i>									
	<i>discount when purchasing PhF&SS bundle:</i>	-100,00							
all add-ons over 6 yrs		1447,00			3599,82		4317,84		5397,84

Again, essential questions:

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BUT:

- do you need shared project/bins, because you are using ISIS/NEXIS or Mimiq or MediaCentral? -> You should choose either Perpetual or Ultimate.